

CALL FOR ARTISTS

Opening Minds

An Artistic Celebration of Mental Health

April 30 – May 31, 2020

Presented by

Studios on the Park & Transitions-Mental Health Association

1130 Pine Street, Paso Robles, California

In partnership with Studios on the Park, Transitions-Mental Health Association (TMHA) invites people of all ages to submit art inspired by living mentally well for ***Opening Minds*** at Studios on the Park in Paso Robles, Ca. The exhibit will take place during the month of May in support of Mental Health Awareness Month.

Opening Minds is a community art show in celebration of living mentally well. The Opening Minds art show was first developed in 1995. TMHA's goal is to help the community see that we should not be defined in terms of our illness but by our strengths, gifts and by the contributions we make to society.

Artists working in all two-dimensional media are invited to share their submissions. Whether you are recovering from mental illness and/or a substance use disorder, have a loved one or friend who is or would like to offer your own reflections on the theme, you are welcome to submit for this mental health focused exhibition.

Studios on the Park is a nonprofit gallery and open studios art center in a prestigious location in downtown Paso Robles, Ca. We have featured world-class artists in our exhibitions for over 10 years. Paso Robles is recognized nation wide as a premier wine and culinary destination and we, through exhibitions like these, contribute shows of curated, high quality artwork to this exciting cultural scene. We expect over 7000 visitors to our 2000 sq ft atrium gallery space for this exhibition.

Art sales from these exhibitions also serve as fundraisers for our essential arts services to more than 100,000 students, families and visitors each year, see more details below.

SUBMISSION DEADLINE

We are requesting, if you are interested, you email guest curator Meghan Madsen by March 13, 2020 with images of available works and a description of your concept. Selections will be made based on submissions received and available space.

GUIDELINES

- Original works in any two-dimensional fine art medium.
- Works must be ready-to-hang (professionally framed/wired or gallery wrapped with painted sides).
- Works can be NO LARGER than 6' x 6' due to 8' wall height.
- All works must be for sale and not exhibited on the Central Coast within the last two years.

ENTRY PROCEDURE

- Entries are required to be submitted digitally (300dpi high res jpegs only under 1 MB) and should be emailed to MMadsen@T-MHA.Org. Please title each file name with the artist's last name and title of work, separated with an underscore. Example: Smith_untitled3.jpeg.
- Each entry should be accompanied with a TMHA Submission Application.
- There are no entry fees.



CURATOR

TMHA & Studios On The Park will be looking for personal vision and creative approach as well as excellence in execution.

SALES

Studios collects a 40% commission on all sales. Proceeds from art sales bolster Studios' arts services that help to make the Central Coast region a leader in creative culture, education and innovation. Among the many essential program and outreach efforts made possible is Kids Art Smart. We believe all children should have access to creative learning opportunities through the arts. With arts education cut from local schools, Studios on the Park provides free visual arts programming for thousands of K-12 grade students.

LIABILITY

Studios on the Park holds a temporary loans coverage policy on all fine artwork exhibited through Huntington T. Block Insurance Agency, Inc. Studios is not responsible for deductibles or claims exceeding the coverage amount. Artists are encouraged to carry their own insurance.

SHIPPING

If chosen for the show, the artist is responsible for safe delivery and timely pickup of work. If shipped, the artist is responsible for paying shipping charges to and from TMHA, 784 High Street, San Luis Obispo CA. Enclose return prepaid UPS label with shipment to TMHA.

CONTACT

If you have any questions regarding this show, please contact:

- Guest Curator: Meghan Madsen, MMadsen@T-MHA.Org or 805-503-0350
- Artistic Director/Chief Curator: Henry A J Ramos, Henry@StudiosOnThePark.org or 646.295.6813
- Studios on the Park, PO Box 3000, 130 Pine Street, Paso Robles, CA 93446 Front Office: 805.238.9800